

Information for sponsors



LOGY

CONFERENCE

6.-7.2.2025

READY TO ROCK!

LOGY Conference is a combination of information, networking and good time and tastes.

Our audience is hungry for information and ready to network. Come along!



CREATE NETWORKS

Over the years, almost 15,000 logistics and procurement professionals have participated LOGY Conference. We have had huge number of outstanding speakers from companies, such as Fazer, ABB, Coca Cola, Iittala, Nokia, Microsoft, IBM, Rovio, SOK, Canon, Finnlines, Schenker, KONE, Pepsi Co – just to name a few.



THINK OUTSIDE THE BOX

Thinking outside the box is more than just a business cliché. It means approaching problems in innovative ways, conceptualizing problems differently, and understanding your position in relation to any particular situation.

At LOGY Conference we aim to serve you fresh and innovative ideas that you can utilize at your own business and every day work.



REACH YOUR TARGET GROUP

RIGHT TARGET GROUP AT THE RIGHT PLACE

The LOGY Conference brings together the top management and influencers of the most significant Finnish logistics, transport and procurement companies. The atmosphere of the event encourages dialogue - this is an excellent opportunity for your company to present your services and acquire new valuable contacts.

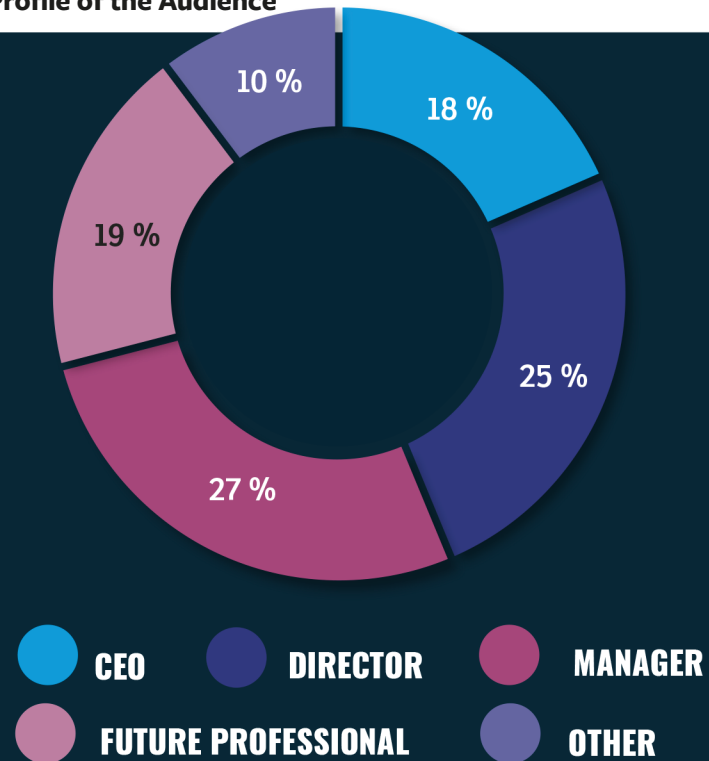
DECISION MAKERS AND INFLUENCERS

The LOGY Conference is attended by a diverse group of people covering professionals from different backgrounds. The unifying factor for many is that they are often in a decision-making position in their companies.

ONE CONFERENCE, TWO DAYS

LOGY Conference 2025 will be held in Helsinki, Finland. After the seminar day, the LOGY Conference continues with a cruise.

Profile of the Audience



Sponsor packages

CONTENT	Main cooperation partner (4 pcs)	Partner (20 pcs)
Price for business members of LOGY ry	9 900 € + VAT	5 000 € + VAT
Price not for members	11 900 € + VAT	6 900 € + VAT
Osto&Logistiikka Media Voucher	✓ 1500 €	✓ 800 €
Participation - Day 1, Helsinki , Finland	✓ 3 pcs	✓ 2 pcs
Sponsor video at the Conference	✓ 2 min	—
Logo visibility at the Conference Program	✓	✓
Logo visibility during the breaks	✓	✓
Logo on websites and newsletters	✓	✓
Logo visible on social media channels	✓	✓
Sponsor stand + 80 cm roll-up place at the lobby of the Conference hall	✓	✓
Roll-up at the afternoons programs (Internal logistics, Logistics + SCM, Procurement)	✓	—
Day 2, Cruise	✓ 2 pcs	✓ 1 pcs
At the After party - Drinks Sponsored by “Company name“ - 200 pcs (LOGY distributes Vouchers with a sponsors logo and text)	✓	—
Sponsor Stand at the 2nd day’s program in the cruise	✓	—
Option of handing out things, e.g. water bottles, reflectors, hand sanitizers to all participants in the event. To be arranged in advance.	✓	—

Want something else?

Ask for more information
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Organizer

Finnish Association of Purchasing and
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